

# Early Learning Council (ELC) of Georgetown County Strategic Plan -2017

**Vision:** All children in Georgetown County will reach their full potential.

**Mission:** To champion the education and well-being of young children (ages 0-5) through advocacy and promotion of opportunities which allow them to reach their full potential.

\*This plan outlines our direction for 2017 in Georgetown County, SC.

<p><b>GOAL 1: Champion Families</b>  <b>Increase the quality and availability of supportive family services that primarily affect children 0-5.</b></p>
<p><b>Objective 1:</b> Encourage increased parenting education opportunities for families of young children. (Parent Engagement Committee)</p>
<p><b>Goal 2: Champion Quality Education</b>  <b>Improve access to (availability of) quality developmentally appropriate educational environments and related services for children 0-5.</b></p>
<p><b>Objective 1:</b> Support the work of the Early Childcare Collaborative to encourage increased collaboration among public and private early childhood service providers. (Fedrick Cohens, Celia Rutledge, Madeleine Ritchie, Carolyn Ellis)</p>
<p><b>Objective 2:</b> Encourage legislative action that supports early learning of children 0-5 (Advocacy Committee)</p>
<p><b>Objective 3:</b> Participate with cross-sector stakeholders to support the implementation of the Georgetown County Achieves Together (GCAT) initiative to improve educational outcomes cradle to career. (Sally Garr Brodhead, Carolyn Ellis).</p>
<p><b>Objective 4:</b> Advocate for collecting information about each child’s pre-k education experiences and correlate with that child’s score on the kindergarten readiness assessment. (Fedrick Cohens, Sally Garr Brodhead)</p>
<p><b>Objective 5:</b> Advocate for a single, consistent kindergarten readiness assessment. (Advocacy Committee)</p>
<p><b>Objective 6:</b> Advocate for the creation of a single cabinet level organization responsible for early childcare and education. (Advocacy Committee)</p>
<p><b>Objective 7:</b> Engage the business community in supporting early childhood learning and support services. (Advocacy Committee)</p>
<p><b>Goal 3: Champion Quality Health Care</b>  <b>Increase quality health care services for children 0-5.</b></p>
<p><b>Objective 1:</b> Provide support for the Health Care Collaborative for Children and Youth. (Celia Rutledge, Carolyn Ellis)</p>
<p><b>Objective 2:</b> Support the Early Childhood Physician’s Advisory Council (ECPAC) to advise the Early Learning Council and the office of the Tidelands Health Medical Staff (Carolyn Ellis, Sally Garr Brodhead).</p>

**Committee Members**

**Advocacy Committee:** Mark Hess, Sally Garr Brodhead, Jim Dumm, Jim Watkins, Carolyn Ellis

**Parent Engagement Committee:** Sally Garr Brodhead, Madeleine Ritchie, Celia Rutledge, Fedrick Cohens, Diane Wingate, Betsy Marlow