

**Health Care Collaborative for Children and Youth (HCCCY)  
Georgetown County  
Goals and Objectives – 2017**

Vision: All children in Georgetown County will achieve their maximum level of health in order to reach their full potential.

Mission: We are a collaboration of community health services committed to improving the health of children and youth in Georgetown County.

\*Progress on these objectives will be evaluated at the end of 2016 in Georgetown County, SC.

<b>GOAL 1: Collective Impact</b>
<b>Increase the ability of HCCCY members who go over and above their individual missions to collectively have an impact on the health of children and youth.</b>
Objective 1: Increase the impact of health care and health related services through the participation of at least 4 HCCCY members in other collective impact initiatives.
Objective 2: Increase the ability of HCCCY members to use efficient and effective collaborative action strategies through training events sponsored by HCCCY or in conjunction with other groups. (Training Committee)
<b>Goal 2: Access to Quality Health Services</b>
<b>Increase the number of children and youth who have access to quality health services.</b>
Objective 1: Determine the current availability of health services and basic needs services in the Georgetown community. (Research Committee)
Objective 2: Assess how HCCCY member programs determine evidence of the quality of their programs. (Research Committee)
Objective 3: Through training opportunities and group support help HCCCY members increase their ability to show evidence of the quality of their programs. (Training Committee)
Objective 4: Increase the number of appropriate referrals by maintaining a process of information sharing during meetings. (Research Committee)
Objective 5: Increase parent and child access to the services of Nurse Family Partnership by serving as their Community Advisory Board.
<b>Goal 3: Connection between Health and Learning</b>
<b>Increase actions that promote the connection between health and learning.</b>
<b>Objective 1:</b> Increase stakeholders' (i.e., educators, health service providers, physicians, decision makers, parents) understanding of the connection between health and learning by providing training events sponsored by HCCCY or in conjunction with other groups. (Training Committee)
<b>Objective 2:</b> Increase the community's understanding of the connection between health and learning by developing marketing strategies. (Marketing and Advocacy Committee)
<b>Goal 4: Making Healthy Choices</b>
<b>Increase opportunities for children and their parents to learn how to make healthy</b>

<b>choices.</b>
<b>Objective 1:</b> Increase the number of opportunities provided by HCCCY members and in conjunction with other groups for children and their parents to participate in programs that promote making healthy choices. (Training Committee)
<b>Objective 2:</b> Through training opportunities provided by HCCCY or in conjunction with other groups, increase the ability of health care and health related programs to engage children and their parents in programs that promote making healthy choices. (Training Committee)
<b>Goal 5: Help and Support</b>
<b>Increase the ability of health care and health related service providers to help parents and their children access resources that assist with their basic needs.</b>
Objective 1: In collaboration with Bunnelle Foundation staff, create a data-sharing platform that allows HCCCY members to track universal intake data. (Research Committee)
Objective 2: Increase stakeholders' awareness regarding the ability of children and their parents to access resources that assists with their basic needs. (Marketing and Advocacy Committee)
<b>Goal 6: Information and Advocacy</b>
<b>Increase community leaders' ability to provide for the health of children and youth by informing them of concerns and advocating that those concerns be addressed.</b>
Objective 1: Increase the visibility of HCCCY through marketing strategies to increase their credibility as advocates for the health of children and youth. (Marketing and Advocacy Committee)
Objective 2: Develop HCCCY materials that describe it and that promote community investment in the health of children and youth. (Marketing and Advocacy Committee)